

Yes, I'm interested!

Name: _____

Address: _____

Email: _____

Phone: _____

___ **I'd like more information.** Please add me to your email list.

Yes, sign me up for the Wickham Farms 2012 CSA program (pick one):

___ full share (\$595)

___ every-other-week share (\$395)

Referred by: _____

My preferred pick-up day is:

___ Monday 5-7 p.m.

___ Thursday 5-7 p.m.

___ Either day works for me.

My favorite vegetables are: _____

A \$100 deposit reserves your spot in the CSA. The remainder of your balance is due April 15, 2012. Checks should be made out to Wickham Farms, and should be mailed to Wickham Farms, 1821 Fairport Nine Mile Pt. Rd., Penfield, NY 14526. Or call us at 747-7512 to arrange credit card payment.



Our Farming Roots Run Deep

Bill Wickham grew up on a 1500-acre vegetable farm in Ontario County. His love of farming prompted him to earn his bachelor's degree from the College of Agriculture at Cornell University.



Bill, his sister and a family friend on the family farm in 1977.

Bill and his family began growing and selling pumpkins on Route 250 in Penfield in 1986. At the time, it was a pumpkin patch and a red



Before the barn and the pillow...

wagon. You may remember seeing their wagons at U-pick pumpkin patches throughout the area.

Adding food and family fun attractions has helped our farm

become financially viable. It also has given us the opportunity to teach kids a bit about agriculture, which is a key part of our mission. We are excited about expanding the crops we grow and sharing our love of farming with the community.



The

- 20 pro fam
- Eat the
- Let an
- A f



1821 F

w

We Put Fun in Farming

The Wickham Farms CSA experience is so much more than a weekly produce box. It is a chance to be more connected to your community and to have fun as a family. Your CSA membership will include:

- Two free fun passes (good for mini golf, jumping pillow and batting cages) — a \$40 value!
- Our online newsletter that will keep you informed about the vegetables you'll receive, what's happening in the fields, events at Wickham Farms as well as recipes and cooking tips.
- Occasional U-pick bonuses, when you can pick your own vegetables. If you have children, you will find that most love picking veggies! (*We do not require CSA members to work on the farm.*)
- A CSA family event that includes our chicken BBQ, dishes prepared from our veggies and fun Wickham Farms activities!
- A 10% discount on birthday parties at Wickham Farms



Plus, you'll enjoy the farmer's market environment on pick-up

This Could be YOUR Garden!

Our CSA (community-supported agriculture) demo garden was just a taste of what's to come. In 2012, we will grow and pick 12 acres of vegetables exclusively for members of our CSA.

In a CSA program, members purchase a share of a farm's bounty. In doing so, they share with the farmer the risks and benefits of food production. Each week of harvest season (20 weeks), members reap the rewards by getting a portion of the harvest straight from the field. This is a risk, as it is dependent on the weather and other vagaries of nature, but is usually more than made up for by the quality of the produce.

Our produce is grown with sustainable growing practices using minimal chemical inputs. With proper soil management techniques, our CSA is able to include vegetables such as sweet corn, which is grown exclusively organic growing practices.



Why Local Tastes Better

Many of the vegetables you purchase at a supermarket were grown because they are easy to ship and have a long shelf life, not because they have the best flavor. At Wickham Farms, you have the luxury of being able to grow the best varieties that taste the best.

Once vegetables are picked, their sugar content begins to drop. For some vegetables, like sweet corn, the sugar drops within hours. Because you will get your produce picked, your veggies will be at the peak of their flavor.