



# Sunflower Field Photography Guidelines

## During the Sunflower Spectacular Festival:

*(11AM to 4PM on August 26<sup>th</sup>, 27<sup>th</sup> and September 2<sup>nd</sup>, 3<sup>d</sup>)*

1. Any attendees (photographers, assistants, models, etc.) during festival hours are required to purchase an admission ticket to enter the sunflower fields. During festival hours, no additional photography fee will be charged with paid admission.
2. Follow all farm rules, including hours of operation.
3. Photography should not interfere with other visitors' enjoyment of the grounds.
4. We would be super appreciative if photos that are published or posted online (blogs, social media, etc.) could credit the location of the photograph (i.e., Wickham Farms, Penfield, NY). This will help us spread the word about our event!
5. Photographers will not be allowed to reserve a specific area during festival hours. Please understand that the Sunflower Spectacular festival will be open to all customers that have bought an admission ticket and no reserved spots will be awarded for photographs.

## Outside of the Sunflower Spectacular Festival Hours and Dates:

1. Photography outside of Sunflower Spectacular festival hours and dates will be permitted by appointment only.
2. We request that all photography appointments be made at least 24 hours in advance.
3. All photographers must have written consent from the owners, and must carry said written consent on his/her person while on the farm property.



4. Location fee: \$50 per session for professional, for profit photographer sessions. Note: location fees are assessed per session, not per photographer. Sessions are scheduled for an hour; running over the time limit will initiate a second session fee.
5. A professional photography session is defined as any session where the photographer is poised to profit from the photography shoot.
6. For all other not-for-profit photography sessions, we would ask that a monetary donation be made to the farm to help support continued upkeep.
7. We would be super appreciative if photos that are published or posted online (blogs, social media, etc.) could credit the location of the photograph (i.e., Wickham Farms, Penfield, NY). This will help us spread the word about our farm!
8. Photographers and their clients must comply with Wickham Farms rules. Failure to comply with rules will result in expulsion from the property.

All scheduling and questions should be directed to: Judy (w. 585-377-3276; c. 585-645-2019; Judy@wickhamfarms.com).